

Handlooms bring hope to Lengopara artisans

By CM Paul | Tuesday, Feb 23, 2021 (08:02 am)

Like 0

Recommend



Guwahati, 22 February 2021: Bosco Reach Out, a Guwahati based rural development NGO distributed 80 handlooms and accessories for trained artisans at Lengopara area in Goalpara district of Assam, 22 February 2021.

The distribution programme was part of BRO's on ongoing project SFRUTI supported by Ministry of Micro Small and Medium Enterprises (MSME), Govt. of India.

"We have distributed 80 Jacquard looms and accessories among the beneficiaries for their income generating activities to ensure their sustainable livelihood," says BRO Executive director Fr. A. Jayaprakash.

He urged recipients to work hard and produce quality product to achieve the objectives of the project.

The participants were delighted and optimistic regarding their goal and responsibilities to make the project successful.

BRO Administrator Mr. Ghanashyam Pathak, explained about product diversification and value addition emphasising on skill up-gradation of the artisans to sustain in the market.

Government's MSME project aims to develop the artisan cluster in rural areas across the country to revive our indigenous activity.

The main deliverables of this project is to up-grade skills of the artisans and to provide them modern tools and amenities to scale up their productions with quality.

Artisans are also clubbed into groups so that risk factors of the business can be minimized and investment capabilities to the business become easier through their contributions.

Bosco Reach Out established in 1983 is an non-profit, non-political and non-religious organization. It is the official social development wing of the Salesian Province of Guwahati in North East India committed to the integral and holistic development of the human person.

Author info



Former HoD, Dept of Mass Communications at Assam Don Bosco University, Guwahati, C.M. Paul was editor of The Herald weekly in Kolkata and director of Don Bosco International News Agency (ANS) based in Rome. He did MA in Journalism & Mass Communication from FORDHAM University, New York.

Like 0

Recommend

Republish

Republish this content

Random Stories



Media workshop on 'Tracking MPs and MLAs' concludes

17 Sep 2008 - 2:38am | Nava Thakuria

A media workshop titled 'Tracking the activities of MPs and MLAs' was organized at Guwahati Press Club today (September 16, 2008), where various aspects of media reporting on the functioning of...



Dr Bhupen Hazarika Mukhali Mancha inaugurated

8 Sep 2015 - 7:48pm | Hantigiri Narzary

Noted singer Binay Basumatary inaugurated the newly constructed Dr Bhupen Hazarika Mukhali Mancha and Udhyan in the presence of MLA Chandan Brahma and dignitaries at Kajalgaon Saljhara in Chirang...



Nagaon Electronic Media Association (NEMA) formed

6 Jun 2011 - 8:55pm | Pankaj Sharma

Nagaon Electronic Media Association (NEMA) was formed yesterday at meeting at the Nagaon Press Club. The meeting was presided by Palash Ranjan Das. Various issues of the electronic media...



AssamTimes.org is licensed under a Creative Commons Attribution-NonCommercial-ShareAlike 3.0 Unported License. Based on a work at <http://www.assamtimes.org>.

Contact: editor@assamtimes.org

This newspaper is powered by Drupal / Open source. Design & hosting by Rongjeng Technologies.

Follow us at [Twitter](#),
[Mastodon](#),
[Facebook](#). You may also

[Contact Us here](#).

Links

- [About Us](#)
- [Editorial Guidelines](#)
- [Join](#)
- [Contact](#)
- [Facebook](#)
- [Twitter](#)